

מידע רדיו וטלוויזיה

IFAT House

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רק"ע : רשת:

A group of young, Jewish net workers from around the globe, met in כותרת:

News caster: A group of young, Jewish net workers from around the globe, met in Jerusalem this week to connect to each of the Diaspora communities. Jackie Biochem heard from filmmaker Lindsay Litowitz, one of the returning participants at the annual ROI - Return on Investment Conference, now, how it has helped her open her eyes to .other communities

Lindsay Litowitz: I think, it's kind of really, uh, reframed my idea of what it is to be Jewish, and made it much more international. Uh, you know, when the crisis happened in Mumbai, I actually picked up the phone and called my friend, who lived three blocks in the Chabad House. And ,if I didn't have, uh, the connections that were, uh

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facilitated through ROI, I would never be able to have the
.personal connection

Jackie Biochem: And you've met this person, uh, at one of
?the conferences

Lindsay Litowitz: Yeah, I met him at one of the, the first
.conferences

Jackie Biochem: And, and when you come to the
conference, as due to certain network, is, is that what
,happens? Cause everyone's coming from a different field
?right

Lindsay Litowitz: Right. Uh, it's networking, but the way
that ROI facilitates, uh, these really intense deep bonds
very quickly in a couple of days, they have all these
different kinds of, uh, techniques for doing that. So, it's
not, uh, a normal kind of Jewish, uh, conference. It, it
takes it to a whole other level. Uh, now Jews left ... and
Jews left to network, uh, but when you put young people
and you take all of their energy, and ROI creates the
space of true collaboration and networking, uh, you're able
to, to really create connections that last well beyond the
.four days of the conference

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Jackie Biochem: Can you give me an example of some of
this energy? What's come out
Lindsay Litowitz: Sure. I came to ROI the first year with
an idea, uh, you know, to, to visit other countries around
the world. And a counterpart from Turkey and a
counterpart from Argentina and a counterpart from Ukraine
.said, - "Well, you should really come visit my community
You can sleep on my couch". And, as an American, you
know, people often extend invite, but their invitations, but
,they really don't mean it. And I found that, uh, you know
people in the ROI network actually meant it. So I hopped
on the plane, uh, the first country that I went to was
Argentina. I spent Passover there in 2007. Uh, and I got a
chance to see how, uh, you know, my friend from
Argentina, Gabriel, lived with his family, uh, went through
the Hagada in Spanish. It was extremely different
experience from anything I ever had, uh, and that's an
example where you can take a connection just from a
conference and really extend it out to the rest of your life
.and the rest of the world

Jackie Biochem: But this is like, this is like a massive

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.J-Date meeting, as far as I, I can figure out
,Lindsay Litowitz: It's definitely not J-Date
(Jackie Biochem: No, I understand (laughing
,Lindsay Litowitz: The focus is not on dating. Uh, I think
uh, look, I think, as we become more connected, uh, as, as
young adults, an adults in this world, a lot of people are
very much connected in, in social media. But you have to
.have the off-line interaction. It can't just be about online
And what online facilitates is the ability, uh, to make these
connections face to face, uh, and then continue them
throughout the year. Uh, in my project, the whole point
was kind of, uh, blowing the stereotypes of, of what a Jew
is and how they live. And showing that, you know, Jews
have very different lives around the world, yet there is a
.thread that connects us all
Jackie Biochem: And in that capacity you made a film
?about it, right
,Lindsay Litowitz: Yeah, I made a serious of short films
and I'm actually collaborating with another ROI-er, named
,David Notek, uh, who creates on my communities. He is a
,a web-guy by profession and we're creating a platform

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where it's not just about me and my experience in Morocco or Ukraine or Turkey, uh, but other people will be able to, uh, to create their own experiences: short videos, upload them, uh, connect to other people in different countries. Find Israeli bar, for example, in the middle of ... forest, and have a Goldstar practice their Hebrew, but they probably wouldn't otherwise know it even existed.

.Newscaster: Lindsay Litowitz